



damesbond
MEDIA RELEASE

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Dames Bond Nationally / Dames Bond Launches Non Profit Organization

December 1, 2010: Columbus, Ohio: Dames Bond was created to help women in business connect to consumers and resources. Our focus started with Central Ohio women in 2006. We expanded to Northwest Ohio in June 2011, with a new Chapter under the direction of Joy Skarupa. In January 2012, our first "national Chapter" will open in Nashville, TN under the direction of Phyllis Nichols & Celeste Tyrian.

In addition to new Chapters, we are launching **Dames Bond Nationwide** (DamesBondNationwide.com). This website is for women who don't have a Dames Bond Chapter in their area but want to reach consumers on a national scale and connect with other women in business, worldwide. "We have created a way for women in business to reach a global audience while still participating as a member of a community of women in business," said Mary B. Relotto, Founder and CEO of Dames Bond, LLC.

Dames Bond Nationwide is for all women in business who have product, services, online learning experiences (teleconferences & webinars), vacation homes to rent, travel experiences, etc. available to anyone who can log in or call in to buy, reserve, rent and register.

Members of Dames Bond Chapters will be able to benefit from Dames Bond Nationwide as well. This will give all Chapter members an opportunity to reach consumers and opportunities outside of their local areas and to bond with women, nationally. No matter where you are in the world! When Dames bond, Dames thrive!

Dames Bond Launches a Non-Profit Organization to Benefit Women In Business

bondAID will be a 501(c)(3) dedicated to helping women business owners, and organizations whose missions are to help women live economically stable, healthy and happy lives, by offering the financial support needed to gain the knowledge, materials and resources, in order to be successful.

From funding business cards to helping with a business plan; attending workshops and conferences to helping with mental health counseling, bondAID will make a difference in local communities. bondAID will also support existing non profits that help women get on their feet in order to live economically stable. Our first recipient in 2012 will be the New Directions Career Center. "Lives get changed there for women who are entering or re-entering the workforce, have lost their jobs, who have experienced separation or divorce, who cope with the illness, death or disablement of a spouse, who are victims of family violence, who are financially strapped single mothers and retired women, women changing careers or seeking career advancement, and for all women who want a better future through their participation in the world of work," said Relotto. "bondAID is another way Dames Bond can help stabilize the economy."

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